

Council Policy 1.8

Government Relations and Advocacy

Strategic Plan Objective

- 3.1 To provide advice and advocacy on issues affecting Perth's Eastern Region.
- 3.2 To manage partnerships and relationships with stakeholders.

Purpose

To provide support for the implementation of Council-approved recommendations on advocacy campaigns.

Legislation

Nil

Policy Statement

Definitions

For the purposes of this policy:

Government Relations is the transparent, legally valid and ethically sound engagement with government employees and ministers to secure, for residents and Councils of Perth's Eastern Region, the highest quality of government services that they are entitled to expect.

Advocacy is the activity aimed at influencing the political, social, economic and environmental perceptions and opinions of government, non-government organisations and community leaders to align them with the EMRC and member Councils' views.

Government Relations and Advocacy Outcomes

Regional advocacy is undertaken for the benefit of the Region as a whole and requires activity across a range of issues and priorities of regional significance designed to create positive benefits and long term sustainability for Perth's Eastern Region.

Implementation of Council-Endorsed Government Relations and Advocacy Measures

- 1. The Chief Executive Officer of the EMRC, in consultation with the Chairman of the EMRC when required, will sanction the implementation of related activities being pursued.
- At the appropriate time, the Chief Executive Officer will propose, and the EMRC Council may endorse, additions to
 this policy to guide the implementation of the government relations and advocacy measures in specific areas such
 as, protocol, ceremonial and correspondence matters etc.

Notwithstanding Council Policies 6.1 and 6.2 where urgent interstate or other travel related expenses are required to pursue urgent government relations and advocacy issues, authority for approval is delegated to the Chief Executive Officer in consultation with the Chairman.

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Financial Considerations

An amount will be provided in each annual budget to meet costs associated with pursuing government relations and advocacy initiatives.

Adopted/Reviewed

20 July 2006

18 September 2008

23 September 2010

18 September 2014

06 December 2018

25 August 2022

Next Scheduled Review

August 2026

Responsible Unit

Sustainability Team