



# Navigating Tomorrow:

## Towards Global Sustainability Frameworks

# Order of proceedings

Time	Topic	Speaker
10:00am	Welcome and Housekeeping	Wendy Harris
10:05am	Welcome to Country	Olman Walley
10:10am	Welcome Speech	Marcus Geisler
10:25am	Introduction to Future-Fit	Martin Rich
10:55am	Questions	
11:10am	Driving Sustainability through Strategy and the SDGs – A Local Government Prospective	Erin Burge
11:40am	Questions	
11:50am	Lunch	
12:25pm	Harnessing Digital Innovation for Future-Fit Society	Andy Chung
1:40pm	Questions	
1:10pm	Towards Future-Fitness in New Zealand Science System	Roger Robert-Williams
12:55pm	Questions	
1:50pm	Closing comments	Wendy Harris

# Speakers

## WELCOME AND INTRODUCTION

**Marcus Geisler**, Chief Executive Officer, Eastern Metropolitan Regional Council



Over the past 30 years Marcus has held senior positions across all waste sectors in Australia and overseas. His experience in waste collection and processing includes C&D processing, composting organics, alternative waste treatment processes and marketing of secondary materials.

Marcus became a Waste Authority member in 2008, appointed Deputy Chairman 2011-2012 and appointed Chairman 2014-2019. Marcus left the Authority to assume the role of EMRC's CEO in July 2019 to enable him to put strategy into action.

Marcus led the 2018 State Waste Strategy review, developed the WARR Strategy and Action Plan 2030 and through inclusive engagement successfully brought together State and local governments and industry to implement the actions.

Marcus leads the EMRC's waste management facilities, transfer stations and community recycling centres to be exemplars of the waste sector and has positioned the EMRC to be the leader in these fields with a focus on creating meaningful jobs and maturing the sector.

## WELCOME TO COUNTRY

**Olman Walley**, Owner and Director, Boorloo Experience



<https://boorloo.com.au/>

Olman Walley is traditional owner of the Whadjuk Noongar region who has dedicated his career to sharing and promoting Noongar culture locally and internationally through performance, tourism and education.

As a small business owner, educator and performing artist, Olman is passionate about improving the awareness, revival and maintenance of Noongar culture here in the South West.



# Presenters



## PRESENTATION ONE Introduction to Future-Fit



**Martin Rich**, Co-founder and Chief Executive Officer, Future-Fit Foundation

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The Future-Fit Foundation is a UK-registered charity that exists to help businesses build a better world. They have a bright vision that we can create a future in which everyone has the opportunity to flourish.

Future-Fit's mission is to translate systems science into practical tools designed to help business leaders, investors and policy makers respond authentically and successfully to today's biggest challenges. By adopting an open-source and collaborative approach they have fostered a vibrant global partner ecosystem to accelerate the adoption of their vision.

Martin Rich is a sustainability and impact investment specialist, with over 25 years' experience in both mainstream and social investment. He co-founded Future-Fit Foundation with a vision of helping create a society which is environmentally restorative, socially just and economically inclusive. Martin previously spent 7 years as Sales Director at Social Finance Ltd, where he focused on developing the investor base for social impact investments, and before that he worked for 13 years in international investment banking for JP Morgan, HSBC and UBS.

# Presenters



## PRESENTATION TWO Driving Sustainability through Strategy and the SDGs – A Local Government Prospective

**Erin Burge**, Sustainability Officer, Eastern Metropolitan Regional Council

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Erin Burge is responsible for undertaking a benchmark review of EMRCs progress against the Sustainable Development Goals. Erin also assists member councils in the areas of carbon accounting, energy efficiency, climate change, water efficiency and electric vehicle transition.

With an endorsed Sustainability Strategy, embedded with the SDGs, and using the Future-Fit Business

methodology, the EMRC is in a good place to test the validity of mapping and measuring progress and to then share its findings with other local governments.

Erin has over 15 years' experience working with Local Governments in the area of Sustainability and is the first Local Government Officer in the world to be an Accredited Future-Fit Business Advisor.

# Presenters



## PRESENTATION THREE

### Harnessing Digital Innovation for Future-Fit Society

**Andy Chung**, Managing Director and CTO, ESG Matters

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With tech and sustainability being its core competencies, ESG Matters has been providing comprehensive business process outsourcing (BPO) services since 2015. ESG Matters seeks to empower businesses to bridge the ESG data gap and achieve relevant Sustainable Development Goals (SDGs), creating positive social and environmental outcomes through green investment.

ESG Matters are proud to be the first Accredited Partner of Future-Fit in Hong Kong and China and are keen to promote this highly actionable and ambitious systematic framework to this part of the world.

Andy Chung is a sustainability transformation technologist with over 25 years of international consultancy experience, specialising in Digital Measurement, Reporting, and Verification (dMRV) solutions for environmental management. As the convenor of the Future-Fit Asia Pacific Alliance, Andy is dedicated to fostering a network of specialists proficient in systems and design thinking. This initiative is crucial for the region, responding to the growing demand for sustainability and supporting stakeholders in generating lasting societal value.

# Presenters



## PRESENTATION FOUR

### Towards Future-Fitness in New Zealand Science System

**Dr Roger Robert-Williams**, Chief Sustainability Officer, New Zealand Institute of Plant & Food Research

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Dr Roger Robson-Williams is responsible for leading sustainability at Plant & Food Research, a New Zealand government-owned Crown Research Institute working for the horticulture, arable and seafood sectors. He also has a paid advisory role in sustainability at AgResearch, the Crown Research Institute focussed on New Zealand's pastoral industry. Both organisations have adopted the Future-Fit Business Benchmark to guide their progress towards greater sustainability.

Roger is an Accredited Future-Fit Advisor and a Certified Integrated Reporting Practitioner. Roger

moved to New Zealand in 2012 to join the Foundation for Arable Research as Director of Research Development. While there, he developed a keen interest in sustainability issues and particularly in the impacts of primary production on the environment.

Prior to that, Roger held a number of senior science management positions in the UK's arable and horticultural sectors. He has a PhD in plant pathology and lives on 8ha in North Canterbury on New Zealand's South Island with his wife Melissa, where they dabble at self-sufficiency.

