



## MINUTES

### CERTIFICATION OF CONFIRMATION OF CHIEF EXECUTIVE ADVISORY COMMITTEE MEETING MINUTES

12 APRIL 2011

I, Mr Jonathan Throssell, hereby certify that the following minutes [pages 1 to 21] of the Meeting of the **CHIEF EXECUTIVE OFFICER ADVISORY COMMITTEE** held on 12 April 2011 were confirmed at a meeting of the Committee held on 14 June 2011.



Signature

Mr Jonathan Throssell

**Person presiding at the Committee Meeting held on 14 June 2011**

# CHIEF EXECUTIVE OFFICERS ADVISORY COMMITTEE

## MINUTES

12 April 2011

(REF: COMMITTEES-11927)

A meeting of the Chief Executive Officers Advisory Committee was held at the EMRC Administration Office, 1<sup>st</sup> Floor, 226 Great Eastern Highway, BELMONT WA 6104 on **Tuesday, 12 April 2011**. The meeting commenced at **12:30pm**.

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## **1 DECLARATION OF OPENING AND ANNOUNCEMENT OF VISITORS**

The Chairman opened the meeting at 2:30pm.

## **2 ATTENDANCE, APOLOGIES AND LEAVE OF ABSENCE PREVIOUSLY APPROVED**

### **Committee Members**

Mr Jonathan Throssell (Chairman)	Chief Executive Officer	Shire of Mundaring
Mr Bob Jarvis	Chief Executive Officer	Town of Bassendean
Ms Francesca Lefante	Chief Executive Officer	City of Bayswater
Mr James Trail	Chief Executive Officer	Shire of Kalamunda
Mr Mike Foley (Deputy Chairman)	Chief Executive Officer	City of Swan
Mr Peter Schneider	Chief Executive Officer	EMRC

### **Apologies**

Mr Stuart Cole	Chief Executive Officer	City of Belmont
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### **EMRC Officers**

Ms Rhonda Hardy	Director Regional Services
Mr Brian Jones	Director Waste Services (from 1:10pm)
Ms Theresa Eckstein	Executive Assistant to Chief Executive Officer (Minutes)

## **3 DISCLOSURE OF INTERESTS**

### **3.1 MR JAMES TRAIL – CHIEF EXECUTIVE OFFICER – INTERESTS AFFECTING IMPARTIALITY AND FINANCIAL INTEREST:**

Item:	7.1
Subject:	Confidential Report Item 10.1 of the CEOAC Minutes – Chief Executive Officers Advisory Committee
Nature of Interest:	Disclosure of Interests Affecting Impartiality, EMRC Code of Conduct 1.3(a). Father runs Atlas Group.

## **4 ANNOUNCEMENT BY THE CHAIRMAN OR PERSON PRESIDING WITHOUT DISCUSSION**

The Chairman noted that it would be the last CEOAC meeting that the Director Regional Services would be attending before her departure from the EMRC and on behalf of the CEOAC, thanked her for her contribution.

## **5 CONFIRMATION OF MINUTES OF PREVIOUS MEETINGS**

### **5.1 MINUTES OF CEOAC COMMITTEE MEETING HELD ON 8 FEBRUARY 2011**

That the minutes of the Chief Executive Officers Advisory Committee meeting held on 8 February 2011, which have been distributed, be confirmed.



*Item 5 continued*

**CEOAC RESOLUTION(S)**

MOVED MR FOLEY

SECONDED MR JARVIS

THAT THE MINUTES OF THE CHIEF EXECUTIVE OFFICERS ADVISORY COMMITTEE MEETING HELD ON 8 FEBRUARY 2011 WHICH HAVE BEEN DISTRIBUTED, BE CONFIRMED.

**CARRIED UNANIMOUSLY**

**6 PRESENTATIONS**

Nil

**7 ANNOUNCEMENT OF CONFIDENTIAL MATTERS FOR WHICH THE MEETING MAY BE CLOSED TO THE PUBLIC**

NOTE: Section 5.23(2) of the Local Government Act 1995, details a number of matters upon which Council may discuss and make decisions without members of the public being present. These matters include: matters affecting employees; personal affairs of any person; contractual matters; legal advice; commercial-in-confidence matters; security matters; among others.

The following report items is covered in section 10 of this agenda.

7.1 NON MEMBER LOCAL GOVERNMENT WASTE DISPOSAL

**8 BUSINESS NOT DEALT WITH FROM A PREVIOUS MEETING**

Nil



## **9 REPORTS OF OFFICERS**

### **9.1 REGIONAL SERVICES CONSULTING RATES 2011/2012**

**REFERENCE: COMMITTEES-11986**

#### **PURPOSE OF REPORT**

To seek Council's adoption of the Regional Services consulting rates proposed for 2011/2012.

#### **KEY ISSUES AND RECOMMENDATION(S)**

- The Regional Services Directorate coordinates, facilitates and jointly funds major regionally significant projects that aim to improve social, economic and environmental outcomes for Perth's Eastern Region.
- The environmental consulting rates have evolved over time to meet the needs of the member Councils by providing a mix of rates based on the diversity of tasks and experience required to fulfil consulting activities.
- The rates have consistently been well below private sector consultancy rates (at least 50.00% less) and have only increased each year in accordance with CPI or marginally above CPI.
- In 2010/2011 a less than 5% increase was approved.
- For the 2011/2012 budget year a rate increase between 2.7% – 3.15% is being proposed.
- Consulting rates for services offered by Regional Development have been developed for 2011/2012.
- The proposed consulting rates will be used to develop the draft 2011/2012 budget.

#### **Recommendation(s)**

1. The 2011/2012 Regional Services Consulting Rates, forming Attachments 1 and 2 to this report be adopted and be effective as from 1 July 2011.
2. The 2011/2012 Regional Services Consulting Rates be advertised in accordance with Section 6.19 of the *Local Government Act 1995*.

#### **SOURCE OF REPORT**

Director Regional Services  
Manager Environmental Services

#### **BACKGROUND**

Consulting rates are reviewed on an annual basis as part of the preparation of the annual budget.

The Environmental Services consulting rates have evolved over time to meet the needs of the member Councils by providing a mix of rates based on the diversity of tasks and experience required to fulfil consulting activities. The rates have consistently been well below private sector consultancy rates (around 50.00% less) and have only increased each year in accordance with CPI or marginally above CPI.

During January and February 2011 EMRC Council and Member Councils received the Regional Services Project Funding Summary 2011/2012 – 2015/2016 which outlined proposed projects for Regional Services. Project costs are determined using the proposed consulting rates.

Council is required to adopt fees and charges prior to advertising in accordance with the Local Government Act. As these rates will apply from 1 July 2011 it is necessary to advertise consulting rates prior to the budget being adopted.



*Item 9.1 continued*

## **REPORT**

EMRC recognises the importance of maintaining reasonable charge out rates for member Councils to maintain the current levels of utilisation in line with member Council budget expectations, as well as provide a service that is competitive in the marketplace to benefit member Councils.

### **ENVIRONMENTAL SERVICES**

It is proposed that the Environmental Services consulting rates for 2011/2012 be increased between 2.7% and 3.15%. This increase reflects the average between Western Australian CPI of 2.6% and Wages CPI of 4.0%.

The rates are based around three levels of consultants in addition to Manager and Director. It is expected that most consulting activities would be undertaken by the Coordinators, Environmental Consultants and Project Officers in order to provide the best value for money proposition for member Councils.

Rates were reviewed in detail for 2007/2008, being measured against actual current staff and overhead costs to ensure that the rates proposed covered these costs whilst also meeting member Council expectations. This included the full cost to the EMRC of each staff member in each level of consultancy and included a standard allocation of 30% for overhead recovery. This resulted in increases of up to 7.10% for member Council. External rates were raised by at least 30% to reflect higher commercial consulting rates.

A further detailed review took place in October 2008 to reassess current staff employment costs.

In 2009/2010, all Environmental Services charge out rates were increased by approximately the CPI (4.35% - 5.52%), rounded to the nearest whole dollar. Compared to rates for external clients, the member Council consulting rates represented a 55% - 60% discount, and the proposed 2011/2012 EMRC rates a 41% - 55% discount.

Over the period 2010/2011 the EMRC Environmental Services team has provided external consulting services to the Town of Victoria Park, City of South Perth, the Shire of Broome and the Dieback Working Group amounting to approximately \$100,000 of revenue.

### **REGIONAL DEVELOPMENT**

The Regional Development team offers consulting services to member Councils in the areas of tourism, transport, land use planning and economic development. Proposed consulting fees are provided in Attachment 2.

Consulting will also be extended to non member Council organisations to increase the potential for subsidising the cost of the service to member Councils.

### **DRAFT BUDGET**

The consulting rates are used to develop the draft 2011/2012 budget and form part of the project funding summary which has been presented to member Councils for consideration and approval. EMRC Regional Services is committed to aligning its consulting service and regional project delivery to meet member Council needs as the highest priority.

### **STRATEGIC/POLICY IMPLICATIONS**

Adoption of the consulting rates for the preparation of the draft 2011/2012 budget will contribute towards the achievement of the EMRC Strategic Plan for the Future 2010/2011 to 2013/2014.



*Item 9.1 continued*

## **FINANCIAL IMPLICATIONS**

The proposed rates are used to develop detailed budgets and project plans for Regional Services consulting activities.

## **SUSTAINABILITY IMPLICATIONS**

The rates being proposed for the EMRC and member Councils recognise the competing demands on budgets from other sources and have been designed to facilitate the achievement of a sustainable service delivery arrangement.

## **MEMBER COUNCIL IMPLICATIONS**

<b>Member Council</b>	<b>Implication Details</b>
Town of Bassendean	} The Regional Services Consulting Rates are used annually to assist with the formulation of budgets and for member Councils to be able to utilise EMRC consultancy services as and when required.
City of Bayswater	
City of Belmont	
Shire of Kalamunda	
Shire of Mundaring	
City of Swan	

## ATTACHMENT(S)

Regional Services Consulting Rates 2011/2012 (Ref: Committees-12016)

## VOTING REQUIREMENT

Simple Majority

## **RECOMMENDATION(S)**

That:

1. The 2011/2012 Regional Services Consulting Rates, forming Attachments 1 and 2 to this report be adopted and be effective as from 1 July 2011.
2. The 2011/2012 Regional Services Consulting Rates be advertised in accordance with Section 6.19 of the Local Government Act 1995.

The Chief Executive Officer gave an overview of the report.

The CEOAC members queried whether the percentage increases on the various rates from the prior year were sufficient however supported the schedule of rates and suggested that this could be reviewed in the following year's budget if necessary.





*Item 9.1 continued*

**CEOAC RECOMMENDATION(S)**

MOVED MR FOLEY

SECONDED MR JARVIS

That:

1. The 2011/2012 Regional Services Consulting Rates, forming Attachments 1 and 2 to this report be adopted and be effective as from 1 July 2011.
2. The 2011/2012 Regional Services Consulting Rates be advertised in accordance with Section 6.19 of the Local Government Act 1995.

**CARRIED UNANIMOUSLY**

**COUNCIL RESOLUTION(S)**

MOVED CR MCKENNA

SECONDED CR PULE

That:

1. THE 2011/2012 REGIONAL SERVICES CONSULTING RATES, FORMING ATTACHMENTS 1 AND 2 TO THIS REPORT BE ADOPTED AND BE EFFECTIVE AS FROM 1 JULY 2011.
2. THE 2011/2012 REGIONAL SERVICES CONSULTING RATES BE ADVERTISED IN ACCORDANCE WITH SECTION 6.19 OF THE LOCAL GOVERNMENT ACT 1995.

**CARRIED UNANIMOUSLY**

**REGIONAL SERVICES CONSULTING RATES 2011/2012**

**Environmental Consulting Rates**

	Prior Year Actuals						Proposed	
	2005/2006	2006/2007	2007/2008	2008/2009	2009/2010	2010/2011	2011/2012	% Change
<b>Member Council Consulting Fees</b>								
Consultant Director	\$78.00	\$80.00	\$85.00	\$88.00	\$92.00	\$96.00	\$99.00	3.13%
Consultant Manager	N/A	\$70.00	\$75.00	\$78.00	\$82.00	\$86.00	\$88.50	2.91%
Consultant Coordinator	\$58.00	N/A	\$65.00	\$68.00	\$71.00	\$74.00	\$76.00	2.70%
Consultant	\$56.00	\$58.00	\$58.00	\$60.00	\$63.00	\$66.00	\$68.00	3.03%
Project Officer	\$40.00	\$42.00	\$44.00	\$46.00	\$48.00	\$50.00	\$51.50	3.00%
<b>Other Organisations Consulting Fees</b>								
Consultant Director	\$110.00	\$115.00	\$150.00	\$165.00	\$174.00	\$182.00	\$187.50	3.02%
Consultant Manager	\$95.00	\$100.00	\$130.00	\$145.00	\$153.00	\$160.00	\$165.00	3.13%
Consultant Coordinator	\$95.00	N/A	\$130.00	\$145.00	\$153.00	\$160.00	\$165.00	3.13%
Consultant	\$85.00	\$90.00	\$120.00	\$132.00	\$139.00	\$145.00	\$149.50	3.10%
Project Officer	\$75.00	\$80.00	\$105.00	\$115.00	\$121.00	\$127.00	\$131.00	3.15%

**Regional Development Consulting Rates**

							Proposed	
							2011/2012	% Change
<b>Member Council Consulting Fees</b>								
Consultant Director	N/A	N/A	N/A	N/A	N/A	N/A	\$99.00	N/A
Consultant Manager	N/A	N/A	N/A	N/A	N/A	N/A	\$88.50	N/A
Consultant Coordinator	N/A	N/A	N/A	N/A	N/A	N/A	\$76.00	N/A
Consultant	N/A	N/A	N/A	N/A	N/A	N/A	\$68.00	N/A
Project Officer	N/A	N/A	N/A	N/A	N/A	N/A	\$51.50	N/A
<b>Other Organisations Consulting Fees</b>								
Consultant Director	N/A	N/A	N/A	N/A	N/A	N/A	\$187.50	N/A
Consultant Manager	N/A	N/A	N/A	N/A	N/A	N/A	\$165.00	N/A
Consultant Coordinator	N/A	N/A	N/A	N/A	N/A	N/A	\$165.00	N/A
Consultant	N/A	N/A	N/A	N/A	N/A	N/A	\$149.50	N/A
Project Officer	N/A	N/A	N/A	N/A	N/A	N/A	\$131.00	N/A

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## 9.2 ADVOCACY – STATUS OF REGIONAL ADVOCACY PROGRAM

REFERENCE: COMMITTEES-12030

### PURPOSE OF REPORT

The purpose of this report is to provide the Council with the status of the Regional Advocacy Program and to outline a program for targeted advocacy during 2011/2012.

### KEY ISSUES AND RECOMMENDATION(S)

- Given the forthcoming Council election in October 2011 it is suggested that should Council wish to pursue its relationships with Federal Government Ministers through forming a delegation to Canberra, then this should occur in between 12 September to 22 September 2011.
- These recommended dates are sitting weeks for both houses and access to Ministers and their advisors would be most forthcoming.
- The focus for regional advocacy during 2011/2012 will centre on a range of regional issues raised by member Councils and regional strategies of the EMRC, such as the Regional Integrated Transport Strategy, the Regional Tourism Strategy and the Regional Climate Change Adaptation Action Plan.
- Chief Executive Officers or Councillors may have other regional issues that they see as emerging advocacy priorities for 2011/2012. Any such issues should be included in the recommendation of this report in order for the EMRC to facilitate the implementation of an advocacy campaign.

### Recommendation(s)

That Council:

1. Approves a delegation comprising the Chairman, the Chief Executive Officer and the Director Regional Services to travel to Canberra in September 2011 to discuss key regional issues with Federal Members of Parliament.
2. Agrees that the focus for regional advocacy during 2011/2012 will centre on the following regional issues:
  - Perth Airport Roads: Gateway WA;
  - Great Eastern Highway – Kooyong to Tonkin Highway;
  - Great Eastern Highway –Tonkin Highway to Bypass;
  - Great Eastern Highway – Greenmount Hill to Mundaring Town Site;
  - Kalamunda Road/Berkshire Road/Roe Highway Intersection;
  - Abernethy Road/Grogan Road intersection - duplication of railway bridge on Abernethy Road;
  - Reid Highway - link between Lord Street and West Swan Road;
  - Public Transport Provision;
  - Swan and Helena Rivers;
  - High Speed Broadband;
  - Underground power and Aerial Bundled Cabling; and
  - Health in Perth's Eastern Region.



*Item 9.2 continued*

## **SOURCE OF REPORT**

Director Regional Services

## **BACKGROUND**

The EMRC has been given a formal role to actively be involved in regional advocacy on behalf of the member Councils.

In September 2008, the EMRC funded a delegation of five EMRC representatives to Canberra to establish connections with the Federal Government and to identify funding opportunities for regional projects. Council has since expressed strong support for the EMRC to continue and expand its advocacy activities as a key strategy to raise the profile of Perth's Eastern Region and to assist in leveraging government investment and funding to progress priority issues in the region. At its meeting in October 2008, Council requested a report to consider the cost and resourcing implications associated with sending a second delegation to Canberra as part of future budget considerations. At its meeting in April 2010 Council considered sending a delegation in June 2010, however this delegation was postponed because of Federal Government elections. (Ref: COMMITTEES-7356).

At its meeting in August 2009 Council adopted a Regional Advocacy Strategy (Ref: COMMITTEES-10257). The development of a Regional Advocacy Strategy (RAS) was to provide an overarching framework from which all future advocacy and leveraging activities will be guided using a standardised approach approved by Council.

In developing the RAS the EMRC was able to establish principles, standard approaches and guidelines that can underpin and guide strategic advocacy activities and to identify regional short and long term issues that need to be targeted to guide advocacy activities.

The RAS also outlined and established Nine Key Regional Issues of Priority impacting of all member Councils which to date have been the focus for advocacy activity. They are:-

1. The health, protection and sustainable use of the Swan and Helena Rivers;
2. An effective and integrated transport system;
3. The establishment of high speed, reliable broadband in the region;
4. The continued and timely delivery of underground power;
5. The facilitation of appropriate and sustainable tourism development;
6. The facilitation of economic development and investment opportunities;
7. The continued improvement of regional waste management activities;
8. A natural environment that is protected, enhanced and maintained for future generations; and
9. Enhanced social inclusion and access to health, education and community services for all residents.

Whilst these are nine very broad strategic categories, they provide the EMRC with a framework for containing and targeting regional advocacy so that issues that are not seen as impacting the region can be filtered and dealt with by the individual local government authorities.

This report therefore addresses three key matters relating to the Regional Advocacy Strategy program:-

- Council's request to pursue a future delegation to Canberra;
- Provides a review of advocacy achievements made during 2010/2011; and
- Seeks to re-establish regional priorities for advocacy action during 2011/2012.



Item 9.2 continued

**REPORT**

**1. DELEGATION TO CANBERRA**

Given the forthcoming Council election in October 2011 it is suggested that should Council wish to pursue its relationships with Federal Government Ministers through forming a delegation to Canberra, then this should occur in between 12 September to 22 September 2011. Given these are sitting weeks for both houses, access to Ministers and their advisors would be most likely forthcoming.

In terms of making contact and meeting with relevant Ministers and their advisors, the table below identifies key persons and the purpose of discussions based on regional issues and projects.

Person to Meet	Title/Position	Purpose
The Hon. Tony Burke MP	Minister for Sustainability, Environment, Water, Population and Communities	<ul style="list-style-type: none"> <li>Swan and Helena Rivers Management Framework</li> </ul>
Senator the Hon. Don Farrell	Parliamentary Secretary for Sustainability and Urban Water	<ul style="list-style-type: none"> <li>Natural Heritage Trust Priorities and Funding</li> <li>Caring for Country</li> </ul>
The Hon. Anthony Albanese MP	Minister for Infrastructure and Transport  (Leader of the House)	<ul style="list-style-type: none"> <li>Regional Integrated Transport Strategy</li> <li>Member Council and Regional Council Issues</li> </ul>
The Hon. Catherine King MP	Minister for Innovation, Industry, Science and Research	
Senator the Hon. Kim Carr	Parliamentary Secretary for Infrastructure and Transport	
The Hon. Martin Ferguson AM MP	Minister for Tourism	<ul style="list-style-type: none"> <li>Tourism Funding and Research</li> </ul>
Senator the Hon. Nick Sherry	Minister Assisting the Minister for Tourism	<ul style="list-style-type: none"> <li>Natural Heritage Trust Priorities and Funding</li> <li>Swan River and Perth Hills tourism activation</li> </ul>
Senator the Hon. Kim Carr	Minister for Innovation, Industry, Science and Research	<ul style="list-style-type: none"> <li>Regional economic development</li> </ul>
Senator the Hon. Nick Sherry	Minister for Small Business	
Senator the Hon. Chris Evans	Minister for Tertiary Education, Skills, Jobs and Workplace Relations  (Leader of the Government in the Senate)	<ul style="list-style-type: none"> <li>Tertiary Education facilities and low educational attainment in Perth's Eastern Region</li> </ul>



*Item 9.2 continued*

<b>Person to Meet</b>	<b>Title/Position</b>	<b>Purpose</b>
The Hon. Simon Crean MP Senator the Hon. Nick Sherry	Minister for Regional Australia, Regional Development and Local Government Minister for Small Business	<ul style="list-style-type: none"> <li>• Awareness raising of EMRC</li> <li>• Clarifying Regional Council status for Federal Funding</li> </ul>
The Hon. Greg Combet AM MP The Hon. Mark Dreyfus QC MP Senator the Hon. Penny Wong	Minister for Climate Change and Energy Efficiency Parliamentary Secretary for Climate Change and Energy Efficiency	<ul style="list-style-type: none"> <li>• Perth Solar City Project</li> <li>• Climate Adaption Strategies for Local Government</li> <li>• Carbon Tax</li> </ul>
Senator the Hon. Stephen Conroy	Minister for Broadband, Communications and the Digital Economy	<ul style="list-style-type: none"> <li>• Broadband Black Spots in Perth's Eastern Region</li> </ul>

Further liaison with local Members of Parliament including Mr Ken Wyatt and the Hon Steven Smith will be undertaken to facilitate meetings with Ministers and Shadow Ministers. The proposed delegation includes the EMRC Chairman, Chief Executive Officer and Director Regional Services, and is expected to extend across three days.

## **2. REVIEW OF THE ADVOCACY ACHIEVEMENTS MADE DURING 2010**

### ***Perth Airport Roads - Gateway WA: Perth Airport and Freight Access Project***

Main Roads WA appointed and notified the Local Government representatives for the various committees to provide governance support and ongoing information on the Perth Gateway Project and Freight Access project.

The Gateway WA Steering Committee has been established to provide strategic guidance and direction to the planning and development of the Gateway WA: Perth Airport and Freight Access Project. The Committee will provide input and decision making at a strategic level as well as ensure that the goals and priorities of key stakeholders are realised. The Director Regional Services is a member of this Committee along with the Chief Executive Officer and Mayor the City of Belmont, and the Chief Executive Officer and Mayor of the Shire of Kalamunda.

The EMRC will continue to monitor developments and attend all major Gateway project events including public consultations and workshops to ensure local issues are brought to account in the planning stages of this major strategic projects.

### ***Great Eastern Highway – City East Alliance Project***

The former State Transport Minister Simon O'Brien approved the City East Alliance (comprised of Leighton Contractors, NRW and GHD) to undertake the design and construction of the Great Eastern Highway upgrade, between Kooyong Road and Tonkin Highway. Detailed design commenced in November 2010, with construction scheduled to start in mid 2011.



*Item 9.2 continued*

The State and Federal Governments have agreed to provide additional funding to complete the full upgrade proposed between Kooyong Road and Tonkin Highway which is expected to be completed by the end of 2013. Planning is proceeding on the project which will see a 4.1 km section of Great Eastern Highway upgraded to six lanes between Kooyong Road and Tonkin Highway with a central median, on-road cycle facilities and continuous pedestrian path. As part of the works, all major intersections will be upgraded to include bus priority lanes and dedication turning movements

EMRC officers have, along with City of Belmont officers, participated in all planning and Value Management Workshops facilitated by the City East Alliance to date. The EMRC will continue to participate and monitor progress of this project until completion in 2013.

***Perth Darwin Highway - Stage One Advocacy Reference Group***

Following a Stakeholder Forum in May 2010 attended by over 50 stakeholders, the final Perth Darwin Highway Stakeholder Forum Report and Advocacy Action Plan was developed and distributed.

A Community Reference Group was established in July 2010, and regular meetings of the Advocacy Reference Group for the Perth Darwin Highway – Stage One were held on the 27 July, 29 September and the 15 November 2010. The Group has been working together to progress actions from the Advocacy Action Plan. A fourth meeting of the Advocacy Reference Group for the Perth Darwin Highway – Stage One was held on the 14 February 2011. The Group has been working together to progress actions from the Advocacy Action Plan. A major outcome of this meeting is the conclusion of the EMRC facilitation of the project. The reference group approved a motion to combine and form an external committee to further the advocacy on the issue.

To date the EMRC has received 22 letters of support from various stakeholders and has implemented most of the actions emanating from the Action Plan. A website has been developed and launched and Main Roads WA has commenced developing a Business Case to progress the development of this stretch of highway.

The Director General of Transport, Mr Reece Waldo, has advised in December 2010 that he will be seeking a budget allocation from Treasury of \$10 million dollars to be allocated in the 2011/2012 financial year for preliminary planning to commence. The State Government is aiming to lodge an Infrastructure Australia bid by 2013/2014 to secure the funding for construction to commence.

The EMRC whilst not actively pursuing the Perth Darwin Highway issue going forward will continue to monitor progress by the State Government through the Regional Integrated Transport Implementation Group. The City of Swan and Swan Chamber of Commerce indicated that they will pursue active advocacy on the Perth Darwin Highway issues.

***Public Transport Provision***

***Curtin University – Advocacy by Research on Community Views to Public Transport***

Curtin University provided a presentation to EMRC on the study conducted in partnership with the City of Cockburn – Advocacy by Research - a community's opinion of what public transport networks and stations they want in their area. Curtin proposed to deliver in partnership with EMRC and member Councils six community public transport forums for a sponsorship contribution of \$15,000. The forums were proposed to provide community information to the EMRC for use in future public transport advocacy work.

As a result, eight public transport forums were conducted successfully during October and November 2010. Around 250 people attended the forums including a number of Local, State and Federal politicians.

The final report on the forums has been completed and the EMRC is currently undertaking the distribution of the report to Politicians, Ministers of Government, Government departments, member Councils and forum participants. This distribution is expected to be completed by the end of March 2011.





*Item 9.2 continued*

A meeting with the Minister of Transport, the Hon. Troy Buswell has been scheduled to occur on 10 May 2011, where the report will be formally presented to the Transport Minister.

**High Speed Broadband**

The EMRC has been advocating for the improvement of high speed broadband in the region since 2007. The EMRC has continued to advocate on this issue and in 2009 developed a Regional Business Case for Broadband Infrastructure Upgrades across Perth's Eastern Region. EMRC lodged the regional business case with Senator Conroy in June 2010 at the Perth Community Cabinet Meeting.

The EMRC hosted a stakeholder forum in July 2010 and invited a representative from NBN Co to address the forum and to outline how high speed broadband rollout will likely be undertaken by NBN Co.

EMRC met with Senator Conroy at the Community Cabinet Meeting on 30 March 2011 to discuss the progress of the EMRC's Broadband Business Case.

The EMRC will continue to liaise with the NBN Co and the Federal and State Governments to advocate for priority rollout of broadband Infrastructure in Perth's Eastern Region.

**Underground Power**

The EMRC has been advocating for a review of the funding model for the State Underground Power Program (SUPP) since 2009. In Late 2009, the State Government announced it would undertake a review to look into the effectiveness and equity of the current SUPP.

In 2010 the Economic Regulation Authority undertook a cost benefit study of the State Underground Power program (SUPP). The EMRC coordinated a regional submission to that review.

In late 2010 the Minister for Energy announced the Office of Energy would undertake a review of the SUPP and look closely at affordability and equity issues of the program. A discussion paper is to be released in 2011. Once the review paper is released the EMRC will again coordinate a regional submission in response to the discussion paper.

The EMRC will continue to monitor this initiative into 2011/2012.

**Other Advocacy Activities:**

During 2010/2011 EMRC Chief Executive Officer and senior staff made representations to:

- The Hon Gary Gray – Special Minister of State; Special Minister of State for the Public Service and Integrity;
- The Hon. Peter Collier – Minister for Energy; Training and Workforce Development;
- The Hon. Simon O' Brien, former Minister for Transport and Disability Services;
- Mr Reece Waldock, Director General, Department of Transport;
- The Hon. Kim Hames, Minister for Health;
- Mr Ken Wyatt – Member for Hasluck;
- Mr Tony Simpson, Member for Darling Range; and
- The Hon. Troy Buswell, Minister for Transport.



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The following letters to Politicians and Senior Department Heads were distributed:

- Letters to all Perth metropolitan Members of Parliament and WA Senators in September to extend an invitation to attend the community public transport forums to be held in October and November;
- Letters sent to all Federal and State Ministers and the Shadow Ministry seeking support for the Perth Darwin Highway;
- The Hon. Troy Buswell, Minister for Transport;
- The Hon. Kim Hames, Minister for Health regarding the Health in Perth's Eastern Region project;
- The Hon. Helen Morton, Minister for Mental Health;
- Letters of invitation to all local Politicians to attend the Regional Cycle Forums;
- Letters to Ministers, departmental officials and local Politicians to provide a copy of the Public Transport Forum's Report findings; and
- Letters to all local Members seeking a letter of support for Healthy Communities Grants.

During the 2010/2011 the following regional submissions were lodged in response to various strategic direction documents:

- State Government's Government Office Accommodation Master Planning - Regional submission in consultation with member Councils was submitted in August, providing comment on the State Government's Government Office Accommodation Master Planning Discussion Paper;
- Economic Regulation Authority - Inquiry into State Underground Power Program Cost Benefit Study;
- WAPC - Directions 2031 Sub-Regional Strategies – including the Central Metropolitan Perth Sub-Regional Strategy and the Outer Metropolitan Perth and Peel Sub-Regional Strategy; and
- Tourism WA - Draft Aboriginal Tourism Strategy 2011 - 2015.

### **3. REGIONAL PRIORITIES FOR ADVOCACY ACTION -2011/2012**

The Regional Advocacy issues for 2011/2012 now need to be agreed upon. It is recommended that the EMRC focus its attention on the following regionally significant projects:

1. **Perth Airport Roads** - The Perth Gateway project was initiated by Main Roads in late 2010. The EMRC is now actively participating on the planning and development groups for this project to ensure community needs and issues are addressed in the planning stages. The EMRC during 2011/2012 will continue to participate as a member of the Gateway Steering Group, the Project Enabling Group and the Freight and Road User groups. Progress of the Gateway project will be monitored and reported to member Councils through the quarterly activity reports of Council and through the regional Integrated Transport Implementation Advisory Group.
2. **Great Eastern Highway – Kooyong to Tonkin Highway** – During 2010 the State Transport Minister Simon O'Brien approved the City East Alliance (CEA) (comprising Leighton Contractors, NRW and GHD) to undertake the design and construction of the Great Eastern Highway upgrade, between Kooyong Road and Tonkin Highway. The EMRC is a member of the CEA working group and provides ongoing consultative input and advice on local community aspirations. Progress of the Great Eastern Highway project will be monitored and reported to member Councils through the quarterly activity reports of Council and through the Regional Integrated Transport Implementation Advisory Group.



*Item 9.2 continued*

3. **Great Eastern Highway – Tonkin Highway to Bypass** – This is the next section of Great Eastern Highway which requires a funding commitment.
4. **Great Eastern Highway – Greenmount Hill to Mundaring Town Site** - This project relates to safety work on the Great Eastern Highway between the Mundaring town site and Greenmount Hill. Following a road safety audit in 2004, the MRWA have finally finalised investigations and costings of improvement works. These works, totalling \$20 million dollars, are to be listed in the next Nation Building program round of funding. Advocacy is now required to get that funding secured as a priority.
5. **Kalamunda Road** – The section between Stirling Crescent and Abernethy Road would require construction of a second carriageway, as identified in the Kalamunda Road Reservation review. The section between Foxton Boulevard and Stirling Crescent needs to be upgraded to a high standard two lane road with cycle lanes and turning pockets.
6. **Berkshire Road/Roe Highway intersection** – This is a split section with only one leg of Berkshire controlled with signals, and the other having a stop sign. The intersection was constructed with this design to allow for future grade separation. The intersection is now dangerous and the situation will get worst with further industrial development in the area. Accordingly it should either be constructed to its ultimate design with grade separation or modified to a fully signalised intersection.
7. **Abernethy Road/Grogan Road intersection** – Due to heavy cost of relocating Telstra manhole, the intersection was constructed without a right turning pocket when the section Abernethy Road was upgraded to a dual carriageway. This intersection has now become unsafe due to heavy vehicle traffic. Westralia Airports Corporation has recently made a representation to the Shire of Kalamunda to upgrade the intersection.
8. **Duplication of Railway Bridge on Abernethy Road** – Funding has been approved to construct second carriageway of Abernethy Road between Railway Bridge and Kalamunda Road in 2011/2012. The bridge will become a bottle neck with dual carriageway on either side.
9. **Reid Highway link between Lord Street and West Swan Road** – Planning is being conducted but no funding is in place. This is the last section of Reid Highway that is still a single lane carriageway.
10. **Public Transport Provision** – The EMRC will pursue increased public transport to the airport, Midland and Ellenbrook as priority regional destinations which were identified through the public transport planning forums in 2010.
11. **Swan and Helena Rivers** – The EMRC will continue to work with WALGA to explore funding models for the improvements needed to the Swan and Canning River park.
12. **High Speed Broadband** – The EMRC will continue to monitor the National Broadband Network roll out.
13. **Underground Power and Aerial Bundled Cabling** – The EMRC will continue monitoring the State government policy and reviews in relation to underground power affordability. Aerial Bundling Cabling is the preferred alternative for power dissemination in the Perth Hills.
14. **Health in Perth's Eastern Region** – The EMRC will continue to lead the campaign and associated projects to maximise opportunities for the emerging health industry in Perth's Eastern Region.

Chief Executive Officers or Councillors may have other regional issues that they see as emerging advocacy priorities for 2011/2012. Any such issues should be included to the recommendation of this report in order for the EMRC to facilitate the implementation of an advocacy campaign.



*Item 9.2 continued*

## **STRATEGIC/POLICY IMPLICATIONS**

The advocacy and government relationship building activities support the following objective and strategies in the Strategic Plan for the Future 2008/09 to 2013/14.

Objective 4.2 To provide advice and advocacy on issues affecting Perth's Eastern Region

Strategy 4.2.1 Implement the Regional Advocacy Strategy

Strategy 4.2.2 Participate in consultative groups regarding Federal and State Government policies and regulations

This report aligns to EMRC Policy 1.8 Lobbying and Advocacy Policy.

## **FINANCIAL IMPLICATIONS**

The proposal to lead a delegation of three EMRC representatives to Canberra to meet with the Federal Government and Opposition will be listed for funding in the 2011/2012 budget and indicative costs will include:

- |   |         |
|---|---------|
| • Airfares – Cheapest Available Return Economy Rates) | \$2,000 |
| • Accommodation (four nights)                         | \$5,000 |
| • Meals and Incidentals                               | \$2,000 |

## **SUSTAINABILITY IMPLICATIONS**

The future sustainability of Perth's Eastern Region will be largely dependent on the strength and ability of the region to pool its resources to compete for and attract government and private sector funding into the region.

An annual regional investment into an effective ongoing advocacy and leveraging strategy, supported by strategic and robust campaigns will become an essential tool for ensuring the region's ability to attract funding and investment is fully exploited.

## **MEMBER COUNCIL IMPLICATIONS**

<b>Member Council</b>	<b>Implication Details</b>
Town of Bassendean	} Advocacy and relationship building aims to increase awareness of the Perth's Eastern Region and the role of the EMRC as well as to identify future funding opportunities to support regional scale projects/activities.  The implications arising from this report for member Councils relate to:  1. Member Councils continuing to support and to promote the benefits of a regional approach to advocacy and continuing to endorse the EMRC as their peak advocacy body when dealing with regional issues for Perth's Eastern Region.  2. Member Councils being prepared to participate and support the proposed regional Cabinet meetings through attendance at networking sessions, provision of support from Council officers in the hosting arrangements for site tours and the provision of information for presentations to the State Politicians.
City of Bayswater	
City of Belmont	
Shire of Kalamunda	
Shire of Mundaring	
City of Swan	



*Item 9.2 continued*

ATTACHMENT(S)

Nil

VOTING REQUIREMENT

Simple Majority

**RECOMMENDATION(S)**

That Council:

1. Approves a delegation comprising the Chairman, the Chief Executive Officer and the Director Regional Services to travel to Canberra in September 2011 to discuss key regional issues with Federal Members of Parliament.
2. Agrees that the focus for regional advocacy during 2011/2012 will centre on the following regional issues:
  - Perth Airport Roads: Gateway WA;
  - Great Eastern Highway – Kooyong to Tonkin Highway;
  - Great Eastern Highway –Tonkin Highway to Bypass;
  - Great Eastern Highway – Greenmount Hill to Mundaring Town Site;
  - Kalamunda Road/Berkshire Road/Roe Highway Intersection;
  - Abernethy Road/Grogan Road intersection - duplication of Railway bridge on Abernethy Road;
  - Reid Highway - link between Lord Street and West Swan Road;
  - Public Transport Provision;
  - Swan and Helena Rivers;
  - High Speed Broadband;
  - Underground power and Aerial Bundled Cabling; and
  - Health in Perth's Eastern Region.

The Chief Executive Officer of the EMRC advised the timing of a delegation to Canberra in September 2011, was designed to coincide with parliament sitting dates.

The members reinforced the view that it was as equally important for a delegation to Canberra to also include meetings with opposition shadow ministers and to also include key departmental staff and advisors.

It was also suggested that there would be merit in amending recommendation 1 to allow flexibility for the EMRC Chief Executive Officer to take a substitute staff member on the delegation given the impending departure of the current Director Regional Services.

The Chief Executive Officers advised that they would welcome the opportunity to give priority to the list of regional advocacy issues identified in the report. This would give EMRC officers direction in terms of the key issues to concentrate their advocacy efforts on in 2011/2012. It was requested that further work and discussion on the advocacy issues take place before the June CEOAC meeting and the results be reported back at that meeting.

Discussion ensued on the description of some of the projects and the Director Regional Services stated that the descriptions were as provided by the member Council officers on the advocacy advisory group. Any suggestions for amendments from the Chief Executive Officers would be welcome and could easily be accommodated.



*Item 9.2 continued*

The Director Regional Services stated that while the advocacy issues list guided priorities it was important to remain flexible enough to be able to deal with ad hoc opportunities as and when they arose.

**CEOAC RECOMMENDATION(S)**

MOVED MR FOLEY

SECONDED MS LEFANTE

That Council:

1. Approves a delegation comprising the Chairman, the Chief Executive Officer and the Director Regional Services to travel to Canberra in September 2011 to discuss key regional issues with Federal Members of Parliament.
2. Agrees that the focus for regional advocacy during 2011/2012 will centre on the following regional issues:
  - Perth Airport Roads: Gateway WA;
  - Great Eastern Highway – Kooyong to Tonkin Highway;
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  - Great Eastern Highway – Greenmount Hill to Mundaring Town Site;
  - Kalamunda Road/Berkshire Road/Roe Highway Intersection;
  - Abernethy Road/Grogan Road intersection - duplication of Railway bridge on Abernethy Road;
  - Reid Highway - link between Lord Street and West Swan Road;
  - Public Transport Provision;
  - Swan and Helena Rivers;
  - High Speed Broadband;
  - Underground power and Aerial Bundled Cabling; and
  - Health in Perth's Eastern Region.

**CARRIED UNANIMOUSLY**

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*Item 10 continued*

**10.1 NON MEMBER LOCAL GOVERNMENT WASTE DISPOSAL**

**REFERENCE: COMMITTEES-12053**

See Confidential Item circulated with the Agenda under Separate Cover

This item is recommended to be confidential because it contains matters of a commercial-in-confidence nature.

**RECOMMENDATION [Meeting re-opened to the public]**

That the meeting be re-opened, and the public be invited to return to the meeting and the recommendations passed behind closed doors be recorded.

**CEOAC RESOLUTION(S)**

MOVED MR FOLEY

SECONDED MR JARVIS

THAT THE MEETING BE RE-OPENED, AND THE PUBLIC BE INVITED TO RETURN TO THE MEETING AND THE RECOMMENDATIONS PASSED BEHIND CLOSED DOORS BE RECORDED.

**CARRIED UNANIMOUSLY**

Recording of the recommendations passed behind closed doors, namely:

**10.1 NON MEMBER LOCAL GOVERNMENT WASTE DISPOSAL**

**REFERENCE: COMMITTEES-12053**

**CEOAC RECOMMENDATION(S)**

MOVED MR JARVIS

SECONDED MS LEFANTE

THAT:

1. THE INFORMATION BE RECEIVED.
2. THE REPORT REMAINS CONFIDENTIAL AND BE CERTIFIED BY THE CHAIRMAN AND CEO.

**CARRIED 5/1**

**11 GENERAL BUSINESS**

**11.1 EVENTS IN THE REGION**

7 May 2011	City of Swan	Mayoral Dinner
7 August 2011	City of Bayswater	Avon Decent
13 August 2011	City of Bayswater	Mayoral Dinner
17 September 2011	City of Belmont	Mayoral Dinner



*Item 11 continued*

## **11.2 OTHER GENERAL BUSINESS**

### **Establishment Agreement**

The Chief Executive Officers discussed the Establishment Agreement issues raised at the EMRC Briefing Session. The CEOAC members all agreed that the Establishment Agreement needed to be reviewed. The EMRC was established to provide the integration and sharing of resources on a regional basis. The CEOAC members agreed to meet outside of the CEOAC meeting to discuss matters related to the Establishment Agreement.

## **12 FUTURE MEETINGS OF THE CHIEF EXECUTIVE OFFICERS ADVISORY COMMITTEE**

The next meeting of the Chief Executive Officers Advisory Committee will be held on 10 May 2011 (informal) at the Shire of Mundaring, 7000 Great Eastern Highway, Mundaring WA 6073 commencing at 12.30pm with lunch at 12noon.

### **Chief Executive Officers' Advisory Committee (CEOAC) meetings commencing at 12noon:**

Tuesday	10	May (informal)	at	Shire of Mundaring
Tuesday	14	June	at	EMRC Administration Office
Tuesday	12	July (informal)	at	City of Belmont
Tuesday	9	August	at	EMRC Administration Office
Tuesday	13	September (informal)	at	City of Swan
Tuesday	11	October	at	EMRC Administration Office
Tuesday	22	November (informal)	at	City of Bayswater

## **13 DECLARATION OF CLOSURE OF MEETING**

There being no further business the meeting was closed at 1:40pm.

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